



PRIVACY RULES

Hosted by

 SHAKESPEAREMARTINEAU

Founders' Meeting of **PrivacyRules**

United Kingdom

15 -16 October 2018

at **Shakespeare Martineau**

60 Gracechurch Street

London

EC3V 0HR

DAY 1, 15 October 2018

8:00 Check-in at **Shakespeare Martineau**

8:15 Welcome and brief introductions of those present

8:30 Current Status of **Privacy Rules**

9:00 How **PrivacyRules** will work:

- Coverage by existing founders
- Website, communications, marketing of member and Alliance services
- Member rights and responsibilities
- Referrals, promotion of technology/law/other services and products of members
- PrivacyRules as a general contractor

10:00 Discussion: how will the **Alliance** work best?

10.30 Break/networking

10.45 **Gathering** and **using a database**

- Materials from each member
- Multi-lingual database and offerings
- Member control over and sharing of materials on agreed basis
- How Alliance templates and other materials will be used and marketed

Noon Working lunch

Each member to share how data privacy is evolving in each jurisdiction and how the Alliance can boost each member's profile and income



1:30 Major initiatives

- Templates for privacy policy, notice, controller/processor and other forms
- Data breach global team – for presentation to data breach insurers
- Data breach avoidance and risk minimization services
- Promoting members as available for GDPR and other “Representative” or “Data Protection Officer” roles
- Consultancies for Government and private companies
- Packaged approach to global data privacy compliance
- Developing a path to AI products for data privacy

3:00 Break

3:15 SWOT Analysis

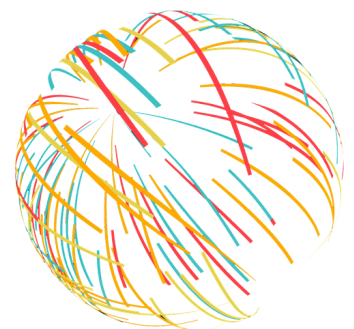
- Strengths of Alliance
- Weaknesses of Alliance
- Opportunities for Alliance
- Threats to Alliance

4:15 Deciding together on **next** steps

- Recruiting additional members
- Avoiding conflicts
- Building a budget for 2019 and beyond
- “Lean” approach to accomplishing the agreed objectives

5:30 Adjournment for the Day

6.45 Reception and Dinner hosted by **Frost Brown Todd LLC**, PrivacyRules founding member for the US jurisdiction



DAY 2, 16 October 2018



8:00 Check-in at **Shakespeare Martineau**

8:15 Welcome and brief introductions of those present

8:30 **Summary** of the works of Day 1

9:00 General discussion

9:30 PrivacyRules regional operations:

- Main areas of activities
- Regional hubs
- Regional leadership

10.30 Break/networking

10:45 PrivacyRules thematic operations:

- Main themes
- Thematic principal actors
- Boards of experts

11:30 PrivacyRules Senate / Board: discussion on the concept, the profile of ideal candidates and appointment of nominating committee

Noon Working lunch

1:00 Closed to members panel discussions:

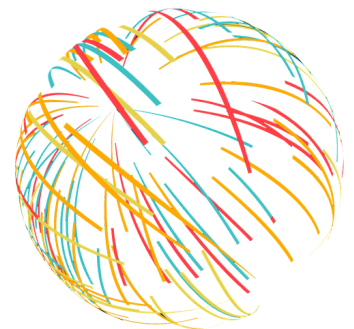
- Switzerland - **datalex llc** Ludovic Tirelli and Gabriel Avigdor:
The Swiss crypto- valley as a new eldorado
- USA - Mohsen Rezayat, **Chief Solutions Architect at Siemens**,
Exponential Rate of Change and its Impact on Privacy.
- USA - KnectIQ, Ken Morris.

2:00 Relevant differences in the various national implementations of GDPR, non-EEA organizations operating in the EU, and multi-jurisdictional and cross-border data transfers:

- Russia - **Gorodisky & Partners**, Stanislav Rummyantsev.
- Japan - **Iwata Godo**, Akira Matsuda.
- Chile - **Manríquez & Benavides Abogados**, Juàn Carlos Manríquez.

3:45 Follow-up discussions and preparation of the meeting with clients

4:00 Break



PrivacyRules conference open to clients

5:30 Guest registration
Drinks and canapés reception

6:30 Welcome - The Privacy Rules Alliance

6:45 Interactive sessions of discussion driven by Shakespeare Martineau and covering:

- Rights of action for data theft and breaches and how to avoid and deal with them
- Artificial Intelligence and data privacy: **Mohsen Rezayat**, Chief Solutions Architect at Siemens, Exponential Rate of Change and its Impact on Privacy.
- How GDPR has set the bar and imbedded data privacy into business methods – or not
- How data privacy rules differ beyond the EU and how multinational businesses can deal with varying rules
- Privacy and HR – how employee and customer data are properly collected, monitored, used and controlled

8:15 Post event drinks and close

For security and access requirements, all guests will be required to bring a form of ID to gain access to the building.

Please advise us of any specific requirements, dietary or otherwise.

